Help

Bloomberg

Company In Depth Fundamentals - Profile

Ticker: oogl US EQUITY

Alphabet Inc (NASDAQ GS: GOOGL, Currency: USD)

Sector: Servicios de comunicación Industry: Medios interactivos y servicio Sub-Industry: Medios interactivos y servicio

Website	www.abc.xyz
Number of Employees	156,500
Ticker:	GOOGL US

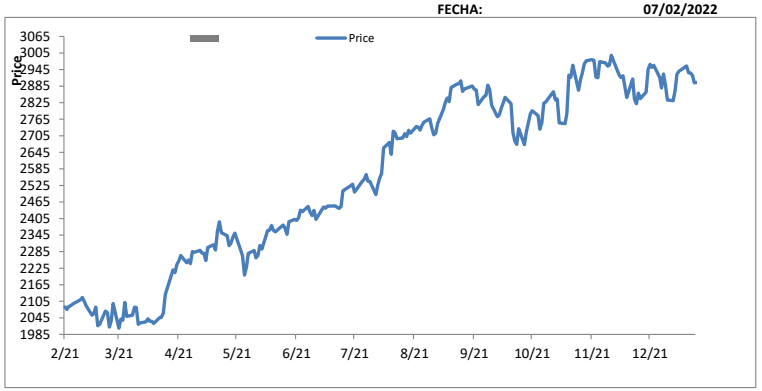
1600 Amphitheatre Parkway Mountain View, CA 94043 United States
Phone : 1-650-253-0000
Fax : --

2829.56 -36.30 (-1.27%)

FECHA: 07/02/2022

Stock Quote & Chart (Currency: USD)

Last (delayed quote)	2826.08	Market Cap (MM)	1,864,987.4
Open	2885.00	Shares Out. (MM)	300.8
Previous Close	2865.86	Float %	98.7%
Change	4.06	Shares sold short (MM)	2,095,620.0
Change %	0.14	Dividend Yield %	--
Day High/Day Low	2885.0 / 2826.1	Diluted EPS Excl. XO	99.8
52 Wk High/52 Wk low	3030.9 / 1990.2	P / Diluted EPS Before XO	25.2
Volume (MM)	0.66	Beta	0.94
Avg. Vol - 3 mo (MM)	1.73		



Financial Information (Currency: USD, in mm)

Revenue - LTM	257,637.0	Cash & ST Invst.	139,649
EBIT - LTM	78,714.0	Total Assets	359,268.0
EBITDA - LTM	92,980.0	Total Debt	28,508.0
Net Income - LTM	76,033.0	Total Liabilities	107,633.0
Total Enterprise Value	1,753,494	Total Equity	251,635.0
TEV/ Total Revenue	7.0 x	Cash from Operations - LTM	91,652.0
TEV/ EBITDA	19.4 x	Cash From Investing - LTM	-35,523.0
		Cash from Financing -LTM	-61,649.0

Company Notes

2015 Q3
GAAP Net Income Includes, in Miilion(Pre Tax):
a gain of $1.00 from Sale of Investment

2014 Q3
GAAP Net Income Includes. in Miilion(Pre Tax):
a loss of $378.00 from Other one time charge
a gain of $12.00 from sale of Investment

A loss of $19.883 from Restructuring
A loss of $10.000 from Other One Time Items
A gain of $-1.156 from Sale of Investments

2014 Q4
GAAP Net Income includes. (in millions. pre-tax):
a loss of $19.385 from Restructuring
a gain of $0.343 from Investments

2014 Q3
GAAP Net Income Includes: (in millions, pre-tax)
A loss of $0.201 from Restructuring
A gain of $0.669 from Sale of Investments

2014 Q2
GAAP Net Income Includes: (in millions, pre-tax)
A gain of $0.366 from Restructuring
A gain of $0.553 from Sale of Investments

2014 Q1
GAAP Net Income Includes: (in millions, pre-tax)
A loss of $0.663 from Restructuring
A loss of $0.409 from Sale of Investments

2013 A1
GAAP Net Income Includes: (in millions, pre-tax)
A loss of $26.497 from Restructuring
A loss of $4.015 from Sale of Investments

Key Board Members

Name	Title	Organization
L John Doerr	Co-Founder	Technet
	Founder	Silicon Compilers Inc
	Chairman/Co-Founder	Kleiner Perkins Caufield
	Board Member	Quantumscape Corp
	Board Member	Coursera Inc
	Board Member	Alphabet Inc
	Board Member	Flipagram Inc
	Board Member	Doordash Inc
	Board Member	True Software Scandinavia Ab
	Board Member	Betterworks
	Board Member	Amyris Inc
	Board Member	Oracle America Inc
	Board Member	New Schools Venture Fund
	Board Member	Spatial Photonics Inc
	Board Member	Breakthrough Energy Ventures L
	Board Member	Miasole Inc
	Board Member	Segway Inc
	Board Member	Icontrol Networks Inc
	Board Member	Renmatix
	Board Member	Flipboard Inc
	Trustee	Aspen Institute
	Board Member	Wind Turbines Cerro Azul
	Board Member	Mcube Inc
	Board Member	Remind Llc
	Board Member	Nuna Inc
	Board Member	Magic Leap Inc
John L Hennessy	Co-Founder	Qualcomm Atheros Inc
	Co-Founder	Mips Computer Systems Inc
	Dir:Knight-Hennessy Scholars Pro	Stanford University

Bloomberg

Company In Depth Fundamentals - Key Stats

Ticker: googl US EQUITY

Period Type: Annuals

Alphabet Inc

Sector: Servicios de comunicación | Industry: Medios interactivos y servicio | Sub-Industry: Medios interactivos y servicio

Annuals

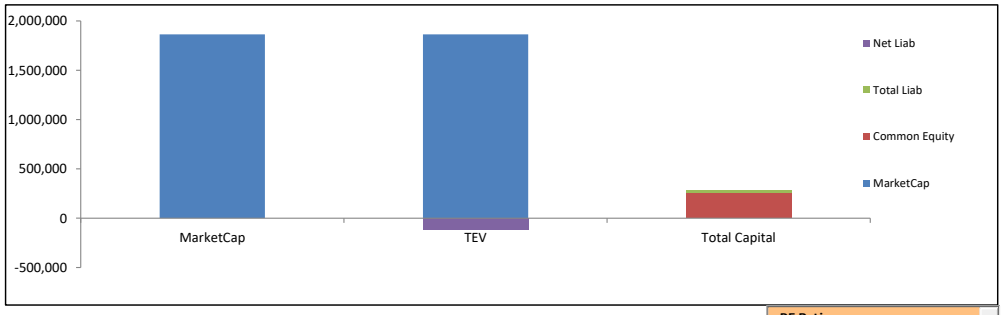
FY	-6FY	-5FY	-4FY	-3FY	-2FY	-1FY	0FY	-0FQ	1FY	2FY	3FY

Key Financials

	Actuals							LTM	Estimates		
For the Fiscal Period Ending	31/12/2015	31/12/2016	31/12/2017	31/12/2018	31/12/2019	31/12/2020	31/12/2021	31/12/2021	31/12/2022	31/12/2023	31/12/2024
Currency	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*
Total Revenue	**74,989.0**	**90,272.0**	**110,855.0**	**136,819.0**	**161,857.0**	**182,527.0**	**257,637.0**	**257,637.0**	**56,117.5**	**56,117.5**	**56,117.5**
Growth Over Prior Year	*13.6%*	*20.4%*	*22.8%*	*23.4%*	*18.3%*	*12.8%*	*41.2%*	*41.2%*	*23.1%*	*23.1%*	*23.1%*
										03/07/2021	
Gross Profit	**46,825.0**	**55,134.0**	**65,272.0**	**77,270.0**	**89,961.0**	**97,795.0**	**146,698.0**	**146,698.0**	--	--	--
Margin %	*62.4%*	*61.1%*	*58.9%*	*56.5%*	*55.6%*	*53.6%*	*56.9%*	*56.9%*	--	--	--
EBITDA	**24,423.0**	**29,860.0**	**33,061.0**	**36,559.0**	**47,832.0**	**57,188.0**	**93,854.0**	**92,980.0**	**27,538.0**	**27,538.0**	**27,538.0**
Margin %	*32.6%*	*33.1%*	*29.8%*	*26.7%*	*29.6%*	*31.3%*	*36.4%*	*36.1%*	*49.1%*	*49.1%*	*49.1%*
EBIT	**19,360.0**	**23,716.0**	**26,146.0**	**27,524.0**	**34,231.0**	**41,224.0**	**78,714.0**	**78,714.0**	**19,546.1**	**19,546.1**	**19,546.1**
Margin %	*25.8%*	*26.3%*	*23.6%*	*20.1%*	*21.1%*	*22.6%*	*30.6%*	*30.6%*	*34.8%*	*34.8%*	*34.8%*
Earnings from Cont. Ops.	**16,348.0**	**19,478.0**	**12,662.0**	**30,736.0**	**34,343.0**	**40,269.0**	**76,033.0**	**76,033.0**	--	--	--
Margin %	*21.8%*	*21.6%*	*11.4%*	*22.5%*	*21.2%*	*22.1%*	*29.5%*	*29.5%*	--	--	--
Net Income	**16,348.0**	**19,478.0**	**12,662.0**	**30,736.0**	**34,343.0**	**40,269.0**	**76,033.0**	**76,033.0**	**18,653.4**	**18,653.4**	**18,653.4**
Margin %	*21.8%*	*21.6%*	*11.4%*	*22.5%*	*21.2%*	*22.1%*	*29.5%*	*29.5%*	*33.2%*	*33.2%*	*33.2%*
Diluted EPS Excl. Extra Items	**22.8**	**26.1**	**18.0**	**43.7**	**49.2**	**58.6**	**112.2**	**112.2**	**28.6**	**28.6**	**28.6**
Growth Over Prior Year	*15.2%*	*14.1%*	*(30.9%)*	*142.8%*	*12.5%*	*19.2%*	*91.4%*	*91.2%*	*40.9%*	*40.9%*	*40.9%*

Current Capitalization (Millions)

Currency	USD
Share Price (USD)	2,825.00
Shares Out.	300.75
Market Capitalization (USD)	**1,864,635.18**
- Cash & Short Term Investments	139,649.00
+ Total Debt	28,508.00
+ Pref. Equity	0.00
+ Total Minority Interest	0.00
= Total Enterprise Value (USD)	**1,753,494.18**
Book Value of Common Equity	251,635.00
+ Pref. Equity	0.00
+ Total Minority Interest	0.00
+ Total Debt	28,508.00
= Total Capital	**280,143.00**



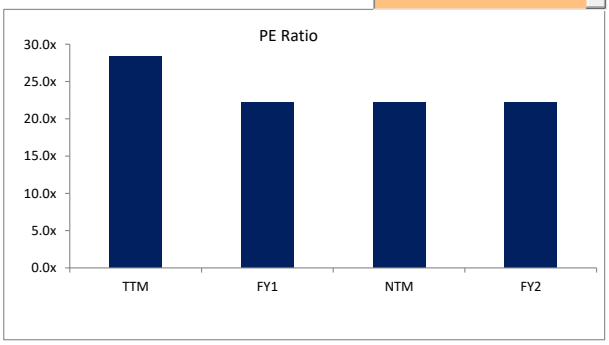
Valuation Multiples based on Current Capitalization

	Actual	LTM	Estimates		
For the Fiscal Period Ending	31/12/2021	31/12/2021	31/12/2021	31/12/2021	31/12/2021
TEV/Total Revenue	7.0x	7.0x	30.9x	30.9x	30.9x
TEV/EBITDA	19.3x	19.4x	14.1x	14.1x	14.1x
TEV/EBIT	22.9x	23.0x	19.5x	19.5x	19.5x
P/Diluted EPS Before Extra	25.8x	25.8x			
P/BV	7.6x	7.6x	7.0x	7.0x	7.0x
Price/Tang BV	8.4x	8.4x			

Valuation Multiples for Chart

For the Fiscal Period Ending	TTM	FY1	NTM	FY2
PE Ratio	28.3x	22.2x	22.2x	22.2x
TEV / EBITDA	19.4x	14.1x	14.1x	14.1x
Price / CF	20.6x	21.1x	21.1x	21.1x
Price / Book	7.4x	7.0x	7.0x	7.0x
Dividend Yield	0.0x	0.0x	0.0x	0.0x

PE Ratio



Ticker:	googl US EQUITY	googl US EQUITY	Ascend	Currency	Reporting	Change	USD
Period Type	Annuals	Consolidated	Yes	Accounting	Mixed		

Alphabet Inc

Sector: Servicios de comunicación Industry: Medios interactivos y servicio Sub-Industry: Medios interactivos y servicio

Income Statement

Income Sheet as of:	31/12/2011	31/12/2012	31/12/2013	31/12/2014	31/12/2015	31/12/2016	31/12/2017	31/12/2018	31/12/2019	31/12/2020	31/12/2021
Currency	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*
Revenue	37,905.00	46,039.00	55,519.00	66,001.00	74,989.00	90,272.00	110,855.00	136,819.00	161,857.00	182,527.00	257,637.00
Other Revenue	-	-	-	-	-	-	-	-	-	-	-
Total Revenue	**37,905.00**	**46,039.00**	**55,519.00**	**66,001.00**	**74,989.00**	**90,272.00**	**110,855.00**	**136,819.00**	**161,857.00**	**182,527.00**	**257,637.00**
Cost Of Goods Sold	13,188.00	17,176.00	21,993.00	25,691.00	28,164.00	35,138.00	45,583.00	59,549.00	71,896.00	84,732.00	110,939.00
Gross Profit	**24,717.00**	**28,863.00**	**33,526.00**	**40,310.00**	**46,825.00**	**55,134.00**	**65,272.00**	**77,270.00**	**89,961.00**	**97,795.00**	**146,698.00**
Selling General & Admin Exp.	7,813.00	8,946.00	10,986.00	13,982.00	15,183.00	17,470.00	22,501.00	28,327.00	29,712.00	28,998.00	36,422.00
R & D Exp.	5,162.00	6,083.00	7,137.00	9,832.00	12,282.00	13,948.00	16,625.00	21,419.00	26,018.00	27,573.00	31,562.00
Depreciation & Amort.	-	-	-	-	-	-	-	-	-	-	-
Other Operating Expense/(Income)	-	-	-	-	-	-	-	-	-	-	-
Operating Expense., Total	**12,975.00**	**15,029.00**	**18,123.00**	**23,814.00**	**27,465.00**	**31,418.00**	**39,126.00**	**49,746.00**	**55,730.00**	**56,571.00**	**67,984.00**
Operating Income	**11,742.00**	**13,834.00**	**15,403.00**	**16,496.00**	**19,360.00**	**23,716.00**	**26,146.00**	**27,524.00**	**34,231.00**	**41,224.00**	**78,714.00**
Interest Expense	58.00	85.00	81.00	101.00	104.00	124.00	109.00	114.00	100.00	135.00	346.00
Interest Income	812.00	700.00	766.00	746.00	999.00	1,220.00	1,312.00	1,878.00	2,427.00	1,865.00	1,499.00
Net Interest Exp.	**(754.00)**	**(615.00)**	**(685.00)**	**(645.00)**	**(895.00)**	**(1,096.00)**	**(1,203.00)**	**(1,764.00)**	**(2,327.00)**	**(1,730.00)**	**(1,153.00)**
Currency Exchange Gains (Loss)	379.00	514.00	379.00	402.00	422.00	475.00	121.00	80.00	(103.00)	344.00	240.00
Other Non-Operating Inc. (Exp.)	(209.00)	(346.00)	510.00	220.00	182.00	187.00	(2,701.00)	(10,776.00)	(4,646.00)	(5,472.00)	(11,107.00)
EBT Excl. Unusual Items	**12,326.00**	**14,281.00**	**15,199.00**	**16,519.00**	**19,651.00**	**24,150.00**	**29,929.00**	**39,984.00**	**41,307.00**	**48,082.00**	**90,734.00**
Impairment of Goodwill	-	-	-	-	-	-	-	-	-	-	-
Gain (Loss) On Sale Of Assets	-	(188.00)	(700.00)	(740.00)	-	-	-	-	-	-	-
Asset Writedown	-	-	-	-	-	-	-	-	-	-	-
Legal Settlements	-	-	-	-	-	-	2,736.00	5,071.00	1,682.00	-	-
Other Unusual Items	-	376.00	1,400.00	1,480.00	-	-	(5,472.00)	(10,142.00)	(3,364.00)	-	-
EBT Incl. Unusual Items	**12,326.00**	**14,469.00**	**15,899.00**	**17,259.00**	**19,651.00**	**24,150.00**	**27,193.00**	**34,913.00**	**39,625.00**	**48,082.00**	**90,734.00**
Income Tax Expense	2,589.00	2,916.00	2,739.00	3,639.00	3,303.00	4,672.00	14,531.00	4,177.00	5,282.00	7,813.00	14,701.00
Earnings from Cont. Ops.	**9,737.00**	**11,553.00**	**13,160.00**	**13,620.00**	**16,348.00**	**19,478.00**	**12,662.00**	**30,736.00**	**34,343.00**	**40,269.00**	**76,033.00**
Extraord. Item & Account. Change	-	816.00	427.00	(516.00)	-	-	-	-	-	-	-
Minority Int. in Earnings	-	-	-	-	-	-	-	-	-	-	-
Net Income	**9,737.00**	**10,737.00**	**12,733.00**	**14,136.00**	**16,348.00**	**19,478.00**	**12,662.00**	**30,736.00**	**34,343.00**	**40,269.00**	**76,033.00**
Pref. Dividends	-	-	-	-	-	-	-	-	-	-	-
Other Adj	-	-	-	-	522.00	-	-	-	-	-	-
NI to Common Incl Extra Items	**9,737.00**	**10,737.00**	**12,733.00**	**14,136.00**	**15,826.00**	**19,478.00**	**12,662.00**	**30,736.00**	**34,343.00**	**40,269.00**	**76,033.00**
Abnormal Losses (Gains)	356.00	(470.00)	32.00	(9.00)	381.00	275.00	2,929.00	(256.00)	(1,165.00)	(6,109.00)	(10,696.00)
Tax Effect on Abnormal Items	(124.60)	164.50	(11.20)	135.45	(133.35)	(96.25)	9,832.45	217.00	586.02	1,282.89	2,246.16
NI to Common Excl. Extra Items	**9,968.40**	**10,431.50**	**12,753.80**	**14,262.45**	**16,073.65**	**19,656.75**	**25,423.45**	**30,697.00**	**33,764.02**	**35,442.89**	**67,583.16**
Per Share Items											
Basic EPS	15.09	16.41	19.13	20.91	23.11	28.14	18.27	44.22	49.59	59.15	113.88
Basic EPS Excl. Extra Items	15.09	17.66	19.77	20.15	23.11	28.14	18.27	44.22	49.59	59.15	113.88
Weighted Avg. Basic Shares Out.	645.56	654.43	665.69	675.94	684.63	692.11	692.90	695.14	692.60	680.82	667.65
Diluted EPS	14.88	16.16	18.79	20.57	22.84	26.06	18.00	43.70	49.16	58.61	112.20
Diluted EPS Excl. Extra Items	14.88	17.39	19.42	19.82	22.84	26.06	18.00	43.70	49.16	58.61	112.20
Weighted Avg. Diluted Shares Out.	654.43	664.61	736.95	742.00	744.68	747.57	750.73	750.15	745.08	733.21	723.10
Normalized Basic EPS	14.88	16.77	18.21	20.27	23.12	28.11	35.90	42.65	45.34	51.95	112.20
Normalized Diluted EPS	15.23	16.93	19.45	19.99	23.17	26.29	35.00	43.65	48.38	52.03	100.51
Dividends per Share	-	-	-	-	-	-	-	-	-	-	-
Payout Ratio %	-	-	-	-	-	-	-	-	-	-	-
Supplemental Items											
EBITA	12,197.00	14,808.00	16,561.00	17,952.00	20,291.00	24,593.00	26,958.00	28,395.00	36,976.00	44,283.00	82,299.00
EBIT	11,742.00	13,834.00	15,403.00	16,496.00	19,360.00	23,716.00	26,146.00	27,524.00	34,231.00	41,224.00	78,714.00
As Reported Total Revenue*	37,905.00	46,039.00	55,519.00	66,001.00	74,989.00	90,272.00	110,855.00	136,819.00	161,857.00	182,527.00	257,637.00
Effective Tax Rate %	21.00	20.15	17.23	21.08	16.81	19.35	53.44	11.96	13.33	16.25	16.20
Normalized Net Income	9,968.40	11,247.50	13,180.80	13,746.45	16,073.65	19,656.75	25,423.45	30,697.00	33,764.02	35,442.89	67,583.16
Interest Capitalized	-	-	-	-	-	-	-	-	-	-	-
Supplemental Operating Expense Items											
Net Rental Exp.	-	-	-	-	-	-	-	-	-	-	-
Stock-Based Comp., Unallocated	1,974.00	2,692.00	3,343.00	4,279.00	5,203.00	6,703.00	7,679.00	9,353.00	10,794.00	12,991.00	15,376.00
Stock-Based Comp., Total	**1,974.00**	**2,692.00**	**3,343.00**	**4,279.00**	**5,203.00**	**6,703.00**	**7,679.00**	**9,353.00**	**10,794.00**	**12,991.00**	**15,376.00**

Ticker:	googl US EQUITY	googl US EQUITY	Ascend	Currency	Reporting	Change	USD
Period Type	Annuals	Consolidated	Yes	Accounting	Mixed		

Alphabet Inc

Sector: Servicios de comunicación Industry: Medios interactivos y servicio Sub-Industry: Medios interactivos y servicio

Balance Sheet

Balance Sheet as of:	31/12/2011	31/12/2012	31/12/2013	31/12/2014	31/12/2015	31/12/2016	31/12/2017	31/12/2018	31/12/2019	31/12/2020	31/12/2021
Currency	USD	USD	USD	USD	USD	USD	USD	USD	USD	USD	USD
ASSETS											
Cash And Equivalents	9,983.00	14,778.00	18,898.00	18,347.00	16,549.00	12,918.00	10,715.00	16,701.00	18,498.00	26,465.00	20,945.00
Short Term Investments	34,643.00	33,310.00	39,819.00	46,048.00	56,517.00	73,415.00	91,156.00	92,439.00	101,177.00	110,229.00	118,704.00
Total Cash & ST Investments	**44,626.00**	**48,088.00**	**58,717.00**	**64,395.00**	**73,066.00**	**86,333.00**	**101,871.00**	**109,140.00**	**119,675.00**	**136,694.00**	**139,649.00**
Accounts & Notes Receivable	5,427.00	7,885.00	8,882.00	9,383.00	11,556.00	14,137.00	18,336.00	20,838.00	25,326.00	30,930.00	39,304.00
Total Receivables	**5,427.00**	**7,885.00**	**8,882.00**	**9,383.00**	**11,556.00**	**14,137.00**	**18,336.00**	**20,838.00**	**25,326.00**	**30,930.00**	**39,304.00**
Inventories	-	505.00	426.00	-	491.00	268.00	749.00	1,107.00	999.00	728.00	1,170.00
Prepaid Exp.	1,745.00	2,132.00	3,253.00	3,412.00	2,648.00	-	-	-	-	-	-
Restricted Cash	-	-	-	-	-	-	-	-	-	-	-
Other Current Assets	960.00	1,844.00	2,034.00	1,466.00	2,353.00	4,670.00	3,352.00	4,591.00	6,578.00	5,944.00	8,020.00
Total Current Assets	**52,758.00**	**60,454.00**	**73,312.00**	**78,656.00**	**90,114.00**	**105,408.00**	**124,308.00**	**135,676.00**	**152,578.00**	**174,296.00**	**188,143.00**
Net Property, Plant & Equipment	**9,603.00**	**11,854.00**	**16,524.00**	**23,883.00**	**29,016.00**	**34,234.00**	**42,383.00**	**59,719.00**	**84,587.00**	**96,960.00**	**110,558.00**
Long-term Investments	790.00	1,469.00	1,976.00	3,079.00	5,183.00	5,878.00	7,813.00	13,859.00	13,078.00	20,703.00	29,549.00
Deferred Charges, LT	-	-	-	176.00	251.00	383.00	680.00	737.00	721.00	1,084.00	1,284.00
Other Long-Term Assets	9,423.00	20,021.00	19,534.00	23,393.00	22,897.00	21,594.00	22,111.00	22,801.00	24,945.00	26,573.00	29,734.00
Total Assets	**72,574.00**	**93,798.00**	**111,346.00**	**129,187.00**	**147,461.00**	**167,497.00**	**197,295.00**	**232,792.00**	**275,909.00**	**319,616.00**	**359,268.00**
LIABILITIES											
Accrued Exp.	2,986.00	3,710.00	4,231.00	5,021.00	5,868.00	6,918.00	8,556.00	11,431.00	14,411.00	18,586.00	22,885.00
Short-term Borrowings	1,218.00	2,549.00	3,009.00	2,009.00	3,225.00	-	-	-	1,199.00	1,694.00	2,302.00
Accounts Payable	588.00	2,012.00	2,453.00	1,715.00	1,931.00	2,041.00	3,137.00	4,378.00	5,561.00	5,589.00	6,037.00
Curr. Income Taxes Payable	197.00	240.00	24.00	96.00	302.00	554.00	881.00	69.00	274.00	1,485.00	808.00
Other Current Liabilities	3,924.00	5,826.00	6,191.00	7,938.00	7,984.00	7,243.00	11,609.00	18,742.00	23,776.00	29,480.00	32,222.00
Total Current Liabilities	**8,913.00**	**14,337.00**	**15,908.00**	**16,779.00**	**19,310.00**	**16,756.00**	**24,183.00**	**34,620.00**	**45,221.00**	**56,834.00**	**64,254.00**
Long-Term Debt	2,986.00	2,988.00	2,236.00	3,228.00	1,995.00	3,935.00	3,969.00	4,012.00	14,768.00	25,078.00	26,206.00
Unearned Revenue, Non-Current	44.00	100.00	139.00	104.00	151.00	202.00	340.00	396.00	358.00	481.00	535.00
Other Non-Current Liabilities	2,486.00	4,658.00	5,328.00	5,216.00	5,674.00	7,568.00	16,301.00	16,136.00	14,120.00	14,679.00	16,638.00
Total Liabilities	**14,429.00**	**22,083.00**	**23,611.00**	**25,327.00**	**27,130.00**	**28,461.00**	**44,793.00**	**55,164.00**	**74,467.00**	**97,072.00**	**107,633.00**
Pref. Stock, Non-Redeem.	-	-	-	-	-	-	-	-	-	-	-
Total Pref. Equity	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
Minority Interest	-	-	-	-	-	-	-	-	-	-	-
Additional Paid In Capital	20,264.00	22,835.00	25,922.00	28,767.00	32,982.00	36,307.00	40,247.00	45,049.00	50,552.00	58,510.00	61,774.00
Retained Earnings	37,605.00	48,342.00	61,262.00	75,066.00	89,223.00	105,131.00	113,247.00	134,885.00	152,122.00	163,401.00	191,484.00
Treasury Stock	-	-	-	-	-	-	-	-	-	-	-
Comprehensive Inc. and Other	276.00	538.00	125.00	27.00	(1,874.00)	(2,402.00)	(992.00)	(2,306.00)	(1,232.00)	633.00	(1,623.00)
Total Common Equity	**58,145.00**	**71,715.00**	**87,309.00**	**103,860.00**	**120,331.00**	**139,036.00**	**152,502.00**	**177,628.00**	**201,442.00**	**222,544.00**	**251,635.00**
Total Equity	**58,145.00**	**71,715.00**	**87,309.00**	**103,860.00**	**120,331.00**	**139,036.00**	**152,502.00**	**177,628.00**	**201,442.00**	**222,544.00**	**251,635.00**
Total Liabilities And Equity	**72,574.00**	**93,798.00**	**110,920.00**	**129,187.00**	**147,461.00**	**167,497.00**	**197,295.00**	**232,792.00**	**275,909.00**	**319,616.00**	**359,268.00**
Supplemental Items											
Total Shares Out. on Filing Date	649.79	659.96	671.67	680.17	687.35	691.29	694.78	695.56	688.34	675.22	662.12
Total Shares Out. on Balance Sheet Date	649.79	659.96	671.67	680.17	687.35	691.29	694.78	695.56	688.34	675.22	662.12
Book Value/Share	89.48	108.67	129.99	152.70	175.07	201.12	219.50	255.38	292.65	329.59	380.04
Tangible Book Value	49,221.00	53,705.00	69,751.00	83,654.00	100,615.00	119,261.00	133,063.00	157,520.00	178,839.00	199,924.00	227,262.00
Tangible Book Value/Share	75.75	81.38	103.85	122.99	146.38	172.52	191.52	226.47	259.81	296.09	343.23
Total Debt	4,204.00	5,537.00	5,245.00	5,237.00	5,220.00	3,935.00	3,969.00	4,012.00	15,967.00	26,772.00	28,508.00
Net Debt	(40,422.00)	(42,551.00)	(53,472.00)	(59,158.00)	(67,846.00)	(82,398.00)	(97,902.00)	(105,128.00)	(103,708.00)	(109,922.00)	(111,141.00)
Total Minority Interest	-	-	-	-	-	-	-	-	-	-	-
Inventory Method	First-in-first-out)	First-in-first-out)	First-in-first-out)	First-in-first-out)	First-in-first-out)	First-in-first-out)	First-in-first-out)	First-in-first-out)	First-in-first-out)	First-in-first-out)	First-in-first-out)
Raw Materials in Inventory	-	77.00	115.00	-	-	-	-	-	-	-	-
Work in Progress Inventory	-	-	-	-	-	-	-	-	-	-	-
Finished Goods Inventory	-	428.00	311.00	-	-	-	-	-	-	-	-
Other Inventory Accounts	-	-	-	-	-	-	-	-	-	-	-
Accum. Allowance for Doubtful Accts	133.00	581.00	631.00	225.00	296.00	467.00	674.00	729.00	753.00	1,344.00	1,389.00
Full Time Employees	32,467.00	53,861.00	47,756.00	53,600.00	61,814.00	72,053.00	80,110.00	98,771.00	118,899.00	135,301.00	156,500.00

Bloomberg

Company In Depth Fundamentals - Cash Flow Statement

Ticker:	googl US EQUITY	Sort	Ascend	Currency Selection	Reporting	Change	USD
Period Type	Annuals	Consolidated	Yes	Accounting Standard	Mixed		

Alphabet Inc

Sector: Servicios de comunicación Industry: Medios interactivos y servicio Sub-Industry: Medios interactivos y servicio

Cash Flow

For the Fiscal Period Ending	31/12/2011	31/12/2012	31/12/2013	31/12/2014	31/12/2015	31/12/2016	31/12/2017	31/12/2018	31/12/2019	31/12/2020	31/12/2021
Currency	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*
Net Income	**9,737.00**	**10,737.00**	**12,733.00**	**14,136.00**	**16,348.00**	**19,478.00**	**12,662.00**	**30,736.00**	**34,343.00**	**40,269.00**	**76,033.00**
Depreciation & Amort., Total	**1,851.00**	**2,962.00**	**3,939.00**	**4,979.00**	**5,063.00**	**6,144.00**	**6,915.00**	**9,035.00**	**11,781.00**	**13,697.00**	**12,441.00**
Other Non-Cash Adj	2,347.00	2,022.00	1,831.00	2,589.00	5,570.00	7,426.00	6,104.00	2,085.00	6,956.00	8,001.00	2,855.00
Changes in Non-Cash Capital	630.00	898.00	156.00	672.00	(409.00)	2,988.00	11,410.00	6,115.00	1,440.00	3,157.00	323.00
Cash from Ops.	**14,565.00**	**16,619.00**	**18,659.00**	**22,376.00**	**26,572.00**	**36,036.00**	**37,091.00**	**47,971.00**	**54,520.00**	**65,124.00**	**91,652.00**
Capital Expenditure	(3,438.00)	(3,273.00)	(7,358.00)	(10,959.00)	(9,950.00)	(10,212.00)	(13,184.00)	(25,139.00)	(23,548.00)	(22,281.00)	(24,640.00)
Sale of Property, Plant, and Equipment	-	-	-	-	35.00	240.00	-	98.00	-	-	-
Cash Acquisitions	-	-	-	-	(2,326.00)	(1,109.00)	(1,745.00)	(2,073.00)	(1,932.00)	(7,175.00)	(2,838.00)
Proceeds from Investment	-	-	-	-	154.00	494.00	533.00	1,752.00	405.00	1,023.00	934.00
Divestitures	-	-	2,525.00	386.00	-	-	-	-	-	-	-
Invest. in Marketable & Equity Securt.	(428.00)	(696.00)	31.00	(2,002.00)	-	-	-	-	-	-	-
Other Investing Activities	(15,175.00)	(9,087.00)	(8,877.00)	(8,480.00)	(11,624.00)	(20,578.00)	(17,005.00)	(3,142.00)	(4,416.00)	(4,340.00)	(8,979.00)
Cash from Investing	**(19,041.00)**	**(13,056.00)**	**(13,679.00)**	**(21,055.00)**	**(23,711.00)**	**(31,165.00)**	**(31,401.00)**	**(28,504.00)**	**(29,491.00)**	**(32,773.00)**	**(35,523.00)**
Net Short Term Debt Issued/Repaid	726.00	1,328.00	(557.00)	(18.00)	-	-	-	-	-	-	-
Long-Term Debt Issued	-	-	-	-	13,705.00	8,729.00	4,291.00	6,766.00	317.00	11,761.00	20,199.00
Long-Term Debt Repaid	-	-	-	-	(13,728.00)	(10,064.00)	(4,377.00)	(6,827.00)	(585.00)	(2,100.00)	(21,435.00)
Total Debt Issued/Repaid	**726.00**	**1,328.00**	**(557.00)**	**(18.00)**	**(23.00)**	**(1,335.00)**	**(86.00)**	**(61.00)**	**(268.00)**	**9,661.00**	**(1,236.00)**
Pref. Dividends Paid	-	-	-	-	-	-	-	-	-	-	-
Total Dividends Paid	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
Increase in Capital Stocks	81.00	188.00	481.00	648.00	-	-	-	-	-	-	-
Decrease in Capital Stocks	-	-	-	-	(1,780.00)	(3,693.00)	(4,846.00)	(9,075.00)	(18,396.00)	(31,149.00)	(50,274.00)
Special Dividend Paid	-	-	-	-	-	-	-	-	-	-	-
Incr(Decr) in Deposits	-	-	-	-	-	-	-	-	-	-	-
Incr(Decr) Insurance Reserves	-	-	-	-	-	-	-	-	-	-	-
Other Financing Activities	22.00	(284.00)	(784.00)	(2,502.00)	(2,856.00)	(3,474.00)	(2,961.00)	(4,345.00)	(4,568.00)	(2,896.00)	(10,139.00)
Cash from Financing	**829.00**	**1,232.00**	**(860.00)**	**(1,872.00)**	**(4,659.00)**	**(8,502.00)**	**(7,893.00)**	**(13,481.00)**	**(23,232.00)**	**(24,384.00)**	**(61,649.00)**
Net Change in Cash	**(3,647.00)**	**4,795.00**	**4,120.00**	**(551.00)**	**(1,798.00)**	**(3,631.00)**	**(2,203.00)**	**5,986.00**	**1,797.00**	**7,967.00**	**(5,520.00)**
Supplemental Items											
Cash Interest Paid	40.00	74.00	72.00	86.00	96.00	84.00	84.00	69.00	-	-	-
Cash Taxes Paid	1,471.00	2,034.00	1,932.00	2,819.00	3,651.00	1,643.00	6,191.00	5,671.00	8,203.00	4,990.00	13,412.00
Free Cash Flow	11,127.00	13,346.00	11,301.00	11,417.00	16,622.00	25,824.00	23,907.00	22,832.00	30,972.00	42,843.00	67,012.00
Change in Net Working Capital	-	-	-	-	-	-	-	-	-	-	-

Bloomberg

Company In Depth Fundamentals - Multiples

Ticker: googl US EQUITY | Sort: Ascend | Period Type: Annuals | Consolidated: Yes | Accounting: Mixed

Alphabet Inc

Sector: Servicios de comunicación Industry: Medios interactivos y servicio Sub-Industry: Medios interactivos y servicio

Multiples

		31/12/2011	31/12/2012	31/12/2013	31/12/2014	31/12/2015	31/12/2016	31/12/2017	31/12/2018	31/12/2019	31/12/2020	31/12/2021
TEV / LTM Total Revenue	**Close**	**4.5x**	**4.1x**	**5.8x**	**4.5x**	**6.1x**	**5.1x**	**5.7x**	**4.5x**	**5.1x**	**5.9x**	**7.0x**
	Average	5.2x	4.5x	5.5x	5.9x	5.4x	6.0x	6.2x	6.1x	5.3x	5.6x	8.5x
	High	6.0x	5.6x	7.2x	6.4x	7.3x	6.6x	7.4x	7.1x	6.1x	7.0x	10.3x
	Low	4.1x	3.7x	4.1x	4.5x	4.2x	5.1x	5.2x	4.5x	4.4x	3.8x	5.8x
TEV / LTM EBITDA	**Close**	**12.5x**	**11.4x**	**16.7x**	**14.0x**	**18.8x**	**15.3x**	**19.1x**	**16.9x**	**17.1x**	**18.8x**	**19.3x**
	Average	12.9x	12.5x	14.9x	16.9x	16.7x	18.4x	18.8x	20.5x	19.7x	18.9x	27.2x
	High	15.0x	15.5x	19.7x	18.4x	22.4x	20.4x	22.4x	23.9x	22.8x	23.7x	33.0x
	Low	10.3x	10.4x	11.2x	13.9x	12.9x	15.3x	15.6x	16.9x	16.5x	13.0x	18.5x
TEV / LTM EBIT	**Close**	**14.4x**	**13.8x**	**21.0x**	**18.2x**	**23.8x**	**19.3x**	**24.1x**	**22.5x**	**23.7x**	**25.8x**	**22.9x**
	Average	14.6x	14.5x	18.1x	21.2x	21.7x	23.2x	23.7x	26.0x	26.1x	26.2x	37.5x
	High	17.0x	17.9x	23.9x	23.1x	29.1x	25.7x	28.2x	30.2x	30.3x	32.8x	45.4x
	Low	11.7x	12.1x	13.6x	18.1x	16.8x	19.2x	19.7x	22.3x	22.0x	18.0x	22.9x
Price / LTM EPS	**Close**	**21.2x**	**20.9x**	**28.8x**	**26.5x**	**33.6x**	**30.1x**	**30.1x**	**23.9x**	**27.7x**	**33.7x**	**28.8x**
	Average	21.9x	21.1x	26.1x	29.2x	31.0x	32.9x	35.7x	32.0x	27.3x	30.6x	47.6x
	High	24.8x	25.2x	33.1x	31.4x	39.7x	36.1x	41.3x	36.7x	31.2x	37.7x	57.6x
	Low	18.3x	18.4x	20.8x	25.6x	24.9x	29.4x	30.1x	23.9x	23.5x	21.8x	28.8x
Price / Book Value	**Close**	**3.6x**	**3.3x**	**4.3x**	**3.5x**	**4.4x**	**3.9x**	**4.8x**	**4.1x**	**4.6x**	**5.3x**	**7.6x**
	Average	4.0x	3.6x	4.1x	4.4x	4.1x	4.4x	4.7x	5.1x	4.7x	5.1x	7.5x
	High	4.5x	4.3x	5.2x	4.7x	5.2x	4.8x	5.4x	5.9x	5.3x	6.2x	9.1x
	Low	3.3x	3.1x	3.2x	3.5x	3.3x	3.9x	4.0x	4.1x	4.0x	3.6x	5.2x
Price / Tangible Book Value	**Close**	**4.3x**	**4.3x**	**5.4x**	**4.3x**	**5.3x**	**4.6x**	**5.5x**	**4.6x**	**5.2x**	**5.9x**	**8.4x**
	Average	4.7x	4.2x	5.4x	5.5x	5.0x	5.2x	5.4x	5.9x	5.3x	5.7x	8.4x
	High	5.3x	5.1x	6.9x	5.9x	6.5x	5.7x	6.3x	6.7x	6.0x	7.0x	10.1x
	Low	3.9x	3.7x	4.3x	4.3x	4.0x	4.6x	4.7x	4.6x	4.5x	4.1x	5.8x
Price / Cash Flow	**Close**	**14.3x**	**13.9x**	**20.0x**	**16.0x**	**20.0x**	**15.2x**	**19.7x**	**15.1x**	**17.0x**	18.3x	**21.1x**
	Average	16.4x	14.3x	17.4x	20.3x	18.7x	19.6x	18.0x	20.9x	17.3x	18.8x	25.9x
	High	18.5x	17.0x	22.0x	21.8x	24.0x	21.5x	20.8x	24.0x	19.7x	23.2x	31.3x
	Low	13.7x	12.4x	13.9x	16.0x	15.0x	15.2x	15.5x	15.1x	14.9x	13.4x	18.0x
TEV / LTM FCF	**Close**	**18.7x**	**17.3x**	**33.0x**	**31.4x**	**32.0x**	**21.2x**	**30.5x**	**31.8x**	**30.0x**	**27.9x**	**28.9x**
	Average	25.7x	18.7x	21.7x	33.5x	36.7x	31.4x	25.2x	32.5x	36.2x	33.0x	39.4x
	High	29.0x	22.3x	33.0x	36.0x	47.0x	34.4x	30.5x	37.3x	41.5x	40.8x	47.6x
	Low	18.8x	16.2x	17.2x	29.3x	29.4x	21.2x	21.6x	28.5x	30.0x	23.6x	27.4x
Dividend Yield	**Close**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**	**0.0**
	Average	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	High	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Low	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Ticker:	googl US EQUITY		googl US EQUITY	Ascend			Accounting	Mixed
Period Type	Quarters		Consolidated	Yes				

Alphabet Inc

Sector: Servicios de comunicación Industry: Medios interactivos y servicio Sub-Industry: Medios interactivos y servicio

Ratios											
For the Fiscal Period Ending	30/06/2019	30/09/2019	31/12/2019	31/03/2020	30/06/2020	30/09/2020	31/12/2020	31/03/2021	30/06/2021	30/09/2021	31/12/2021
Profitability											
Return on Assets	14.8%	13.5%	13.5%	13.3%	11.8%	12.7%	13.5%	17.1%	20.5%	21.8%	22.4%
Return on Capital	18.7%	17.1%	17.3%	16.6%	14.0%	15.9%	17.3%	21.6%	24.7%	27.6%	28.8%
Return on Equity	19.6%	17.9%	18.1%	17.8%	15.8%	17.5%	19.0%	23.7%	28.3%	30.9%	32.1%
Margin Analysis											
Gross Margin	55.6%	56.6%	54.4%	53.9%	51.6%	54.3%	54.2%	56.4%	57.6%	57.6%	56.2%
SG&A Margin	--	--	--	--	--	--	--	--	--	--	--
EBITDA Margin	29.6%	29.3%	29.6%	29.9%	28.7%	29.3%	31.3%	32.9%	34.9%	36.3%	36.1%
EBIT Margin	22.0%	21.4%	21.1%	21.4%	19.8%	20.3%	22.6%	25.3%	28.4%	30.3%	30.6%
Earnings from Cont. Ops Margin	23.6%	22.7%	20.1%	19.4%	16.7%	24.3%	27.5%	29.7%	31.3%	32.3%	29.1%
Net Income Margin	25.5%	17.5%	23.2%	16.6%	18.2%	24.4%	26.8%	32.4%	29.9%	29.1%	27.4%
Normalized Net Income Margin	20.8%	19.9%	21.7%	18.0%	14.6%	21.2%	19.3%	26.6%	26.8%	26.8%	25.0%
Free Cash Flow Margin	16.7%	21.6%	18.2%	13.2%	22.5%	25.1%	30.2%	24.1%	26.5%	28.7%	24.6%
Asset Turnover											
Total Asset Turnover	0.6x	0.6x	0.6x	0.6x	0.6x	0.6x	0.6x	0.7x	0.7x	0.7x	0.8x
Fixed Asset Turnover	2.3x	2.3x	2.2x	2.1x	2.0x	2.0x	2.0x	2.1x	2.3x	2.4x	2.5x
Accounts Receivable Turnover	7.8x	8.0x	7.0x	8.1x	7.9x	7.5x	6.5x	7.9x	8.3x	8.1x	7.3x
Inventory Turnover	78.8x	52.7x	68.3x	77.1x	85.6x	71.3x	98.1x	101.1x	113.3x	98.5x	116.9x
Short Term Liquidity											
Current Ratio	4.0x	3.8x	3.4x	3.7x	3.4x	3.4x	3.1x	3.1x	3.2x	3.0x	2.9x
Quick Ratio	3.8x	3.6x	3.2x	3.5x	3.3x	3.3x	2.9x	2.9x	3.0x	2.8x	2.8x
Cash from Ops. To Curr Liab	3.3x	3.1x	2.6x	2.9x	2.8x	2.8x	2.4x	2.4x	2.4x	2.3x	2.2x
Avg. Days Sales Out.	46.8x	45.7x	52.1x	45.0x	46.5x	48.8x	56.4x	46.2x	44.1x	45.0x	49.8x
Avg. Days Inventory Out.	4.6x	6.9x	5.3x	4.7x	4.3x	5.1x	3.7x	3.6x	3.2x	3.7x	3.1x
Avg. Days Payable Out.	20.2x	21.0x	25.3x	19.1x	19.2x	19.7x	24.2x	18.1x	16.4x	15.7x	19.0x
Avg. Cash Conversion Cycle	31.2x	31.6x	32.1x	30.6x	31.5x	34.2x	36.0x	31.8x	30.9x	33.0x	33.8x
Long Term Solvency											
Total Debt/Equity	7.4%	7.6%	7.9%	8.3%	18.1%	12.8%	12.0%	11.8%	11.8%	11.4%	11.3%
Total Debt/Capital	6.9%	7.1%	7.3%	7.6%	15.3%	11.3%	10.7%	10.6%	10.5%	10.2%	10.2%
LT Debt/Equity	6.8%	7.1%	7.3%	7.6%	7.1%	11.7%	11.3%	11.0%	10.9%	10.5%	10.4%
LT Debt/Capital	6.4%	6.6%	6.8%	7.0%	6.0%	10.4%	10.1%	9.8%	9.8%	9.5%	9.4%
Total Liabilities/Total Assets	10.9%	11.0%	10.6%	10.8%	9.9%	12.7%	12.6%	12.7%	12.5%	11.8%	12.1%
EBIT / Interest Exp.	367.20x	399.00x	545.06x	379.86x	491.00x	233.60x	295.30x	216.28x	254.75x	273.13x	187.05x
EBITDA / Interest Exp.	497.68x	546.70x	776.29x	552.76x	793.31x	318.19x	377.25x	252.50x	293.50x	327.73x	224.35x
(EBITDA-CAPEX) / Interest Exp.	252.64x	254.00x	420.29x	266.81x	378.62x	205.56x	273.87x	174.32x	221.18x	239.17x	169.79x
Total Debt/EBITDA	0.32x	0.32x	0.33x	0.34x	0.79x	0.54x	0.47x	0.42x	0.36x	0.32x	0.31x
Net Debt/EBITDA	-2.39x	-2.32x	-2.17x	-2.02x	-1.75x	-2.09x	-1.92x	-1.67x	-1.41x	-1.32x	-1.20x
Altman Z Score	9.44	9.93	9.87	9.36	10.54	9.26	9.64	11.05	12.8	13.11	13.5
Growth Over Prior Year											
Total Revenue	19.3%	20.0%	17.3%	13.3%	(1.7%)	14.0%	23.5%	34.4%	61.6%	41.0%	32.4%
Gross Profit	15.3%	17.8%	17.3%	9.1%	(8.8%)	9.3%	23.0%	40.7%	80.6%	49.7%	37.4%
EBITDA	141.2%	14.5%	22.2%	20.7%	(17.1%)	21.5%	51.5%	65.3%	116.3%	65.2%	31.3%
EBITA	197.7%	11.3%	20.0%	20.9%	(27.3%)	21.8%	62.7%	91.4%	174.4%	84.8%	40.0%
EBIT	201.5%	6.4%	12.7%	20.7%	(30.5%)	22.2%	68.9%	106.1%	203.3%	87.6%	39.8%
Earnings from Cont. Ops.	211.3%	(23.1%)	19.3%	2.7%	(30.0%)	59.1%	42.7%	162.3%	166.2%	68.4%	35.6%
Net Income	211.3%	(23.1%)	19.3%	2.7%	(30.0%)	59.1%	42.7%	162.3%	166.2%	68.4%	35.6%
Normalized Net Income	9.3%	(14.5%)	25.3%	(2.7%)	(30.8%)	21.2%	10.1%	98.5%	195.9%	78.6%	71.1%
Diluted EPS before Extra	213.0%	(22.5%)	20.2%	3.9%	(28.7%)	62.1%	45.3%	166.4%	169.1%	70.7%	37.6%
Accounts Receivable	23.0%	16.7%	21.5%	14.0%	1.1%	19.3%	22.1%	28.3%	50.8%	36.6%	27.1%
Inventory	38.1%	15.6%	(9.8%)	(15.6%)	(15.5%)	(40.4%)	(27.1%)	(0.1%)	11.3%	53.1%	60.7%
Net PP&E	44.4%	43.9%	41.6%	26.8%	21.1%	17.6%	14.6%	13.9%	15.9%	14.9%	14.0%
Total Assets	21.5%	18.7%	18.5%	11.4%	8.3%	13.8%	15.8%	19.6%	20.4%	16.1%	12.4%
Tangible Book Value	22.1%	18.0%	14.7%	12.5%	9.3%	10.9%	14.0%	15.9%	17.9%	17.9%	15.9%
Common Equity	18.6%	14.8%	13.4%	11.0%	7.9%	9.2%	10.5%	12.9%	14.6%	14.9%	13.1%
Cash from Ops.	24.6%	17.1%	11.1%	(4.6%)	10.8%	9.9%	57.2%	68.4%	56.4%	50.2%	10.0%
Capital Expenditures	11.8%	27.5%	(14.5%)	29.5%	(12.0%)	(19.7%)	(9.5%)	(1.0%)	1.9%	26.1%	16.5%
Levered Free Cash Flow	39.7%	10.2%	41.8%	(26.0%)	32.3%	32.8%	105.3%	145.1%	90.6%	61.4%	7.9%
Unlevered Free Cash Flow	39.7%	10.2%	41.8%	(26.0%)	32.3%	32.8%	105.3%	145.1%	90.6%	61.4%	7.9%
Dividend per Share	--	--	--	--	--	--	--	--	--	--	--

CAGR Over Two Years											
Total Revenue	22.4%	20.8%	19.4%	15.0%	8.3%	17.0%	20.4%	23.4%	26.1%	26.8%	27.9%
Gross Profit	17.7%	17.4%	17.8%	12.0%	2.6%	13.5%	20.1%	23.9%	28.3%	27.9%	30.0%
EBITDA	47.0%	14.8%	16.7%	9.9%	41.4%	17.9%	36.1%	41.2%	33.9%	41.7%	41.0%
EBITA	50.5%	11.0%	13.4%	5.5%	47.1%	16.4%	39.7%	52.1%	41.2%	50.0%	50.9%
EBIT	49.1%	8.6%	10.0%	2.2%	44.8%	14.0%	38.0%	57.7%	45.2%	51.4%	53.7%
Earnings from Cont. Ops.	68.0%	2.5%	--	(14.7%)	47.6%	10.6%	30.5%	64.1%	36.5%	63.7%	39.1%
Net Income	68.0%	2.5%	--	(14.7%)	47.6%	10.6%	30.5%	64.1%	36.5%	63.7%	39.1%
Normalized Net Income	13.7%	9.1%	20.3%	2.4%	(13.0%)	1.8%	17.5%	39.0%	43.1%	47.2%	37.3%
Diluted EPS before Extra	68.4%	2.8%	--	(11.1%)	49.4%	12.1%	32.1%	66.4%	38.5%	66.3%	41.4%
Accounts Receivable	22.4%	16.9%	17.5%	14.1%	11.5%	18.0%	21.8%	20.9%	23.5%	27.7%	24.6%
Inventory	55.6%	35.3%	15.5%	18.2%	8.1%	(17.0%)	(18.9%)	(8.2%)	(3.0%)	(4.5%)	8.2%
Net PP&E	40.7%	40.9%	41.3%	34.2%	32.2%	30.1%	27.4%	20.2%	18.5%	16.2%	14.3%
Total Assets	20.0%	17.8%	18.3%	14.9%	14.7%	16.2%	17.2%	15.5%	14.2%	14.9%	14.1%
Tangible Book Value	15.6%	13.2%	16.5%	14.6%	15.5%	14.4%	14.3%	14.2%	13.5%	14.4%	14.9%
Common Equity	13.8%	11.4%	14.9%	12.5%	13.1%	12.0%	11.9%	12.0%	11.2%	12.0%	11.8%
Cash from Ops.	30.6%	25.2%	18.5%	(0.8%)	17.5%	13.5%	32.1%	26.8%	31.7%	28.5%	31.5%
Capital Expenditures	47.1%	37.9%	18.5%	(9.3%)	(0.8%)	1.2%	(12.0%)	13.2%	(5.3%)	0.6%	2.7%
Levered Free Cash Flow	19.2%	17.4%	18.5%	12.0%	35.9%	20.9%	70.6%	34.6%	58.8%	46.4%	48.8%
Unlevered Free Cash Flow	19.2%	17.4%	18.5%	12.0%	35.9%	20.9%	70.6%	34.6%	58.8%	46.4%	48.8%
Dividend per Share	--	--	--	--	--	--	--	--	--	--	--
CAGR Over Three Years											
Total Revenue	21.9%	21.7%	20.9%	18.5%	13.8%	18.5%	20.7%	21.1%	23.7%	24.5%	24.2%
Gross Profit	17.4%	18.6%	17.6%	14.0%	8.1%	14.7%	19.5%	20.9%	23.8%	24.4%	25.6%
EBITDA	18.6%	19.5%	16.6%	12.9%	21.4%	17.0%	27.3%	25.9%	62.9%	32.0%	34.4%
EBITA	16.6%	18.0%	13.8%	8.7%	18.1%	14.5%	27.9%	28.6%	81.1%	35.8%	39.8%
EBIT	15.4%	16.7%	11.8%	6.7%	15.6%	12.9%	26.9%	29.1%	85.3%	34.6%	38.6%
Earnings from Cont. Ops.	26.8%	11.8%	26.0%	8.0%	25.5%	18.7%	(271.5%)	24.0%	79.7%	27.2%	32.1%
Net Income	26.8%	11.8%	26.0%	8.0%	25.5%	18.7%	(271.5%)	24.0%	79.7%	27.2%	32.1%
Normalized Net Income	18.4%	17.3%	22.9%	10.6%	(3.7%)	13.0%	16.8%	27.6%	30.8%	22.8%	33.2%
Diluted EPS before Extra	26.6%	11.8%	26.6%	8.5%	26.5%	19.7%	(272.4%)	28.2%	81.8%	28.9%	33.9%
Accounts Receivable	21.5%	20.4%	21.5%	19.1%	14.8%	17.7%	19.0%	18.6%	23.3%	23.9%	23.6%
Inventory	--	35.8%	55.1%	47.0%	27.0%	3.0%	(0.9%)	11.8%	9.1%	1.8%	1.9%
Net PP&E	33.4%	34.4%	35.2%	34.8%	33.8%	32.6%	31.8%	27.1%	26.5%	24.8%	22.8%
Total Assets	18.6%	18.0%	18.1%	16.5%	16.0%	16.4%	17.4%	16.5%	16.6%	16.2%	15.6%
Tangible Book Value	16.2%	15.1%	14.6%	13.5%	13.4%	12.4%	15.6%	15.0%	16.3%	15.6%	14.9%
Common Equity	14.5%	13.3%	13.2%	12.0%	11.8%	10.7%	13.4%	12.7%	13.6%	12.9%	12.3%
Cash from Ops.	11.5%	16.2%	15.3%	6.2%	23.6%	19.9%	30.2%	18.3%	29.3%	24.6%	24.3%
Capital Expenditures	42.1%	38.1%	25.3%	33.8%	23.9%	15.2%	8.4%	(6.6%)	0.1%	8.9%	(3.4%)
Levered Free Cash Flow	(2.4%)	6.2%	9.8%	(8.2%)	23.5%	22.3%	42.4%	45.4%	52.1%	33.2%	46.5%
Unlevered Free Cash Flow	(2.4%)	6.2%	9.8%	(8.2%)	23.5%	22.3%	42.4%	45.4%	52.1%	33.2%	46.5%
Dividend per Share	--	--	--	--	--	--	--	--	--	--	--
CAGR Over Five Years											
Total Revenue	19.5%	19.6%	20.5%	19.0%	16.7%	19.8%	21.7%	22.3%	23.5%	23.7%	23.6%
Gross Profit	17.1%	18.5%	17.5%	15.3%	12.1%	16.6%	18.6%	19.9%	21.7%	22.2%	22.4%
EBITDA	18.4%	19.0%	18.4%	15.6%	11.2%	20.7%	24.1%	23.4%	24.5%	27.9%	25.8%
EBITA	16.8%	17.5%	16.8%	13.2%	7.2%	19.5%	23.9%	24.6%	25.9%	29.9%	27.4%
EBIT	16.6%	19.8%	16.1%	12.4%	5.8%	19.0%	23.8%	25.2%	26.5%	29.5%	26.9%
Earnings from Cont. Ops.	23.8%	19.3%	23.5%	14.2%	12.1%	23.1%	25.3%	33.6%	30.6%	30.2%	31.1%
Net Income	24.3%	20.9%	17.9%	14.2%	12.1%	23.1%	25.3%	33.6%	30.6%	30.2%	31.1%
Normalized Net Income	19.2%	19.6%	22.0%	16.0%	10.2%	19.7%	16.5%	27.3%	27.7%	28.4%	28.5%
Diluted EPS before Extra	23.3%	20.8%	23.3%	14.1%	15.5%	23.4%	25.9%	34.3%	31.2%	31.0%	32.3%
Accounts Receivable	20.3%	20.5%	22.0%	20.5%	17.7%	20.7%	21.8%	21.0%	22.3%	23.2%	22.7%
Inventory	26.9%	38.1%	--	--	--	--	8.2%	--	--	18.0%	34.3%
Net PP&E	30.8%	30.6%	28.8%	28.2%	27.3%	27.0%	27.3%	27.1%	27.2%	26.8%	26.4%
Total Assets	16.2%	15.9%	16.4%	15.4%	14.9%	15.7%	16.7%	16.9%	16.8%	16.8%	16.5%
Tangible Book Value	17.2%	16.9%	16.1%	15.3%	15.1%	14.9%	15.1%	15.2%	15.1%	14.8%	14.7%
Common Equity	15.0%	14.6%	14.2%	13.4%	13.1%	12.9%	13.1%	13.2%	13.2%	12.8%	12.6%
Cash from Ops.	17.5%	20.9%	17.8%	11.2%	14.5%	22.6%	28.0%	20.3%	19.1%	21.0%	21.5%
Capital Expenditures	18.3%	22.7%	11.3%	15.5%	16.5%	17.8%	21.1%	19.4%	20.8%	21.7%	15.7%
Levered Free Cash Flow	16.9%	19.5%	24.4%	7.5%	13.4%	25.3%	30.7%	20.7%	18.6%	20.8%	24.0%
Unlevered Free Cash Flow	16.9%	19.5%	24.4%	7.5%	13.4%	25.3%	30.7%	20.7%	18.6%	20.8%	24.0%
Dividend per Share	--	--	--	--	--	--	--	--	--	--	--

Bloomberg

Company In Depth Fundamentals - Capital Structure Summary

Ticker:	googl US EQUITY	Sort	Ascend	Currency	Reporting / Change / USD
Period Type	Quarters	Consolidated	Yes	Accounting	Mixed

Alphabet Inc

Sector: Servicios de comunicación | Industry: Medios interactivos y servicio | Sub-Industry: Medios interactivos y servicio

WACC

For the Fiscal Period Ending	31/12/2020	31/03/2021	30/06/2021	30/09/2021	31/12/2021
	%	%	%	%	%
Equity					
Cost of Equity	7.5%	8.8%	9.5%	9.8%	9.3%
Weight of Equity	97.8%	98.1%	98.3%	98.5%	98.5%
+ Debt					
Cost of Debt	0.8%	1.5%	1.3%	1.3%	1.3%
Weight of Debt	2.2%	1.9%	1.7%	1.5%	1.5%
+ Preferred Equity					
Cost of Pref Equity	--	--	--	--	--
Weight of Pref Equity	0.0%	0.0%	0.0%	0.0%	0.0%
WACC	**7.4%**	**8.6%**	**9.4%**	**9.7%**	**9.2%**

Capital Structure

For the Fiscal Period Ending	31/12/2020		31/03/2021		30/06/2021		30/09/2021		31/12/2021	
Currency	*USD*		*USD*		*USD*		*USD*		*USD*	
	Millions	*% of Total*	*Millions*	*% of Total*	*Millions*	*% of Total*	*Millions*	*% of Total*	*Millions*	*% of Total*
Hist Market Cap	1,183,421.1	97.8%	1,384,144.8	98.1%	1,630,229.4	98.3%	1,777,040.6	98.5%	1,918,191.0	98.5%
ST Borrowings	1,694.0	0.1%	1,888.0	0.1%	2,037.0	0.1%	2,101.0	0.1%	2,302.0	0.1%
LT Borrowings	25,078.0	2.1%	25,269.0	1.8%	25,947.0	1.6%	25,759.0	1.4%	26,206.0	1.3%
Pref Equity	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Total Capital	**1,210,193.1**	**100.0%**	**1,411,301.8**	**100.0%**	**1,658,213.4**	**100.0%**	**1,804,900.6**	**100.0%**	**1,946,699.0**	**100.0%**

Debt Summary Data

For the Fiscal Period Ending	31/12/2020		31/03/2021		30/06/2021		30/09/2021		31/12/2021	
Currency	*USD*		*USD*		*USD*		*USD*		*USD*	
	Millions	*% of Total*	*Millions*	*% of Total*	*Millions*	*% of Total*	*Millions*	*% of Total*	*Millions*	*% of Total*
Total Commercial Paper	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
Total Revolving Credit	4,000.0	14.9%	4,000.0	14.7%	4,000.0	14.3%	4,000.0	14.4%	10,000.0	35.1%
Total Capital Leases	1,201.0	4.5%	1,142.0	4.2%	1,608.0	5.7%	1,696.0	6.1%	2,086.0	7.3%
General/Other Borrowings	21,571.0	80.6%	22,015.0	81.1%	22,376.0	80.0%	22,164.0	79.6%	16,422.0	57.6%
Total Principal Due	**26,772.0**	**100.0%**	**27,157.0**	**100.0%**	**27,984.0**	**100.0%**	**27,860.0**	**100.0%**	**28,508.0**	**100.0%**
Total Debt Outstanding	**26,772.0**		**27,157.0**		**27,984.0**		**27,860.0**		**28,508.0**	
Additional Totals										
Total Cash & ST Investments	136,694.0	510.6%	135,104.0	497.5%	135,863.0	485.5%	142,003.0	509.7%	139,649.0	489.9%
Net Debt	-109,922.0	-410.6%	-107,947.0	-397.5%	-107,879.0	-385.5%	-114,143.0	-409.7%	-111,141.0	-389.9%
Total Short-Term Borrowings	1,694.0	6.3%	1,888.0	7.0%	2,037.0	7.3%	2,101.0	7.5%	2,302.0	8.1%
Curr. Port. of LT Debt/Cap. Leases	1,694.0	6.3%	1,888.0	7.0%	2,037.0	7.3%	2,101.0	7.5%	2,302.0	8.1%
Long-Term Debt (Incl. Cap. Leases)	25,078.0	93.7%	25,269.0	93.0%	25,947.0	92.7%	25,759.0	92.5%	26,206.0	91.9%
Total Secured Debt	--	--	--	--	--	--	--	--	--	--
Fixed Rate Debt	--	--	--	--	--	--	--	--	--	--
Variable Rate Debt	--	--	--	--	--	--	--	--	--	--
Credit Ratios										
Net Debt/EBITDA	-1.9x		-1.7x		-1.4x		-1.3x		-1.2x	
Total Debt/EBITDA	0.5x		0.4x		0.4x		0.3x		0.3x	
Operating Income/Total Debt	0.6x		0.6x		0.7x		0.8x		0.8x	
LTM FCF/Total Debt	1.7x		1.9x		2.1x		2.4x		2.4x	
LTM CFO/Total Debt	2.5x		2.7x		2.9x		3.2x		3.2x	
EBIT/Interest Expense	295.3x		216.3x		254.8x		273.1x		187.1x	
EBIT/Total Interest Expense	295.3x		216.3x		254.8x		273.1x		187.1x	
Degree of Financial Leverage	1.0x		1.0x		1.0x		1.0x		1.0x	
(EBITDA-CAPEX)/Interest Expense	273.9x		174.3x		221.2x		239.2x		169.8x	
EBITDA/Total Interest Expense	377.2x		252.5x		293.5x		327.7x		224.4x	
Debt Schedule										
Debt Schedule In Yr 1	1,104.0	7.2%	--	--	--	--	--	--	187.0	1.2%
Debt Schedule In Yr 2	86.0	0.6%	--	--	--	--	--	--	146.0	1.0%
Debt Schedule In Yr 3	86.0	0.6%	--	--	--	--	--	--	1,159.0	7.7%
Debt Schedule In Yr 4	1,087.0	7.1%	--	--	--	--	--	--	1,162.0	7.7%
Debt Schedule In Yr 5	1,088.0	7.1%	--	--	--	--	--	--	2,165.0	14.4%
Debt Schedule - Years 2 - 3	172.0	1.1%	--	--	--	--	--	--	1,305.0	8.7%
Debt Schedule - Years 4 - 5	2,175.0	14.2%	--	--	--	--	--	--	3,327.0	22.1%
Debt Schedule - Years 2 - 5	2,347.0	15.3%	--	--	--	--	--	--	4,632.0	30.7%
Debt Schedule Beyond Yr 5	11,868.0	77.5%	--	--	--	--	--	--	10,621.0	70.4%
Debt Schedule - Total Debt	**15,319.0**	**100.0%**	**15,142.0**	**100.0%**	**14,608.0**	**100.0%**	**14,696.0**	**100.0%**	**15,086.0**	**100.0%**
Capital Lease Schedule										
Capital Leases - Year 1	--	--	--	--	--	--	--	--	--	--
Capital Leases - Year 2	--	--	--	--	--	--	--	--	--	--
Capital Leases - Year 3	--	--	--	--	--	--	--	--	--	--
Capital Leases - Year 4	--	--	--	--	--	--	--	--	--	--
Capital Leases - Year 5	--	--	--	--	--	--	--	--	--	--
Capital Leases - Years 2 - 3	--	--	--	--	--	--	--	--	--	--
Capital Leases - Years 4 - 5	--	--	--	--	--	--	--	--	--	--
Capital Leases - Years 2 - 5	--	--	--	--	--	--	--	--	--	--
Capital Leases Beyond Year 5	--	--	--	--	--	--	--	--	--	--
Total Future Value of Capital Leases	**--**	**--**	**--**	**--**	**--**	**--**	**--**	**--**	**--**	**--**
Present Value of ST Capital Leases	--		--		--		--		113.0	
Present Value of LT Capital Leases	1,201.0		1,142.0		1,608.0		1,696.0		1,973.0	
Operating Leases (Rental Expense) Schedule										
Rental Expense - Year 1	2,198.0	14.6%	--	--	--	--	--	--	2,539.0	16.4%
Rental Expense - Year 2	2,170.0	14.4%	--	--	--	--	--	--	2,527.0	16.3%
Rental Expense - Year 3	1,995.0	13.2%	--	--	--	--	--	--	2,226.0	14.4%
Rental Expense - Year 4	1,738.0	11.5%	--	--	--	--	--	--	1,815.0	11.7%
Rental Expense - Year 5	1,389.0	9.2%	--	--	--	--	--	--	1,401.0	9.1%
Rental Expense - Years 2 - 3	4,165.0	27.6%	--	--	--	--	--	--	4,753.0	30.8%
Rental Expense - Years 4 - 5	3,127.0	20.7%	--	--	--	--	--	--	3,216.0	20.8%
Rental Expense - Years 2 - 5	7,292.0	48.3%	--	--	--	--	--	--	7,969.0	51.6%
Rental Expense Beyond Year 5	5,601.0	37.1%	--	--	--	--	--	--	4,948.0	32.0%
Total Sublease Income	--	--	--	--	--	--	--	--	--	--
Future Min Oper Lease Obligations	**15,091.0**	**100.0%**	**--**	**--**	**--**	**--**	**--**	**--**	**15,456.0**	**100.0%**
Contractual Obligation Schedule										
Contractual Obligations - Year 1	12,659.0	20.3%	--	--	--	--	--	--	--	--
Contractual Obligations- Years 2-3	10,497.0	16.8%	--	--	--	--	--	--	--	--
Contractual Obligations- Years 4-5	12,331.0	19.8%	--	--	--	--	--	--	--	--
Contractual Obligations - Years 2 - 5	22,828.0	36.6%	--	--	--	--	--	--	--	--
Contractual Obligations - Beyond Year 5	26,929.0	43.1%	--	--	--	--	--	--	--	--
Total Contractual Obligations	**62,416.0**	**100.0%**	**--**	**--**	**--**	**--**	**--**	**--**	**--**	**--**
Purchase Obligations	**10,656.0**		**--**		**--**		**--**		**13,700.0**	
Interest Rate Data										
W/Ave. Interest Rate - Long-term Debt	--		--		--		--		--	

Bloomberg

Company In Depth Fundamentals - Segments

Ticker:	googl US EQUITY	googl US EQUITY	Ascend	Currency	Reporting / Change / USD
Period Type	Annuals	Consolidated	Yes	Accounting	Mixed

Alphabet Inc

Sector: Servicios de comunicación Industry: Medios interactivos y servicio Sub-Industry: Medios interactivos y servicio

REVENUE

Revenue by Product For the Fiscal Period Ending	31/12/2011	31/12/2012	31/12/2013	31/12/2014	31/12/2015	31/12/2016	31/12/2017	31/12/2018	31/12/2019	31/12/2020	31/12/2021
Revenue	**37,905.00**	**46,039.00**	**55,519.00**	**66,001.00**	**74,989.00**	**90,272.00**	**110,855.00**	**136,819.00**	**161,857.00**	**182,527.00**	**257,637.00**
Google (post-Alphabet)	37,905.00	46,039.00	55,507.00	65,674.00	74,544.00	89,445.00	110,547.00	136,362.00	151,825.00	168,635.00	237,529.00
Google Cloud	-	-	12.00	327.00	445.00	539.00	477.00	595.00	8,918.00	13,059.00	19,206.00
Other Bets	-	-	-	-	-	288.00	(169.00)	138.00	659.00	657.00	753.00
Reconciling Items	-	-	-	-	-	-	-	-	455.00	176.00	149.00
Google Search & Other	-	-	-	-	-	-	-	-	-	-	-
Google Network Members' Properties	-	-	-	-	-	-	-	-	-	-	-
#N/A Field Not Applicable	-	-	-	-	-	-	-	-	-	-	-
#N/A Field Not Applicable	-	-	-	-	-	-	-	-	-	-	-
#N/A Field Not Applicable	-	-	-	-	-	-	-	-	-	-	-
#N/A Field Not Applicable	-	-	-	-	-	-	-	-	-	-	-

Revenue by Geography For the Fiscal Period Ending	31/12/2011	31/12/2012	31/12/2013	31/12/2014	31/12/2015	31/12/2016	31/12/2017	31/12/2018	31/12/2019	31/12/2020	31/12/2021
Revenue	**37,905.00**	**46,039.00**	**55,519.00**	**66,001.00**	**74,989.00**	**90,272.00**	**110,855.00**	**136,819.00**	**161,857.00**	**182,527.00**	**257,637.00**
International	20,345.00	24,752.00	29,932.00	36,519.00	40,179.00	46,952.00	58,575.00	73,688.00	86,559.00	97,337.00	139,634.00
United States	17,560.00	21,287.00	25,587.00	29,482.00	34,810.00	42,781.00	52,449.00	63,269.00	74,843.00	85,014.00	117,854.00
Reconciling Items	-	-	-	-	-	539.00	(169.00)	138.00	455.00	176.00	149.00
Other Americas	-	-	-	-	-	-	-	-	-	-	-
EMEA	-	-	-	-	-	-	-	-	-	-	-
APAC	-	-	-	-	-	-	-	-	-	-	-
#N/A Field Not Applicable	-	-	-	-	-	-	-	-	-	-	-
#N/A Field Not Applicable	-	-	-	-	-	-	-	-	-	-	-
#N/A Field Not Applicable	-	-	-	-	-	-	-	-	-	-	-
#N/A Field Not Applicable	-	-	-	-	-	-	-	-	-	-	-

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OPERATING PROFIT BEF TAX

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Company In Depth Fundamentals - Pension

Ticker:	googl US EQUITY	Sort	Ascend	Currency	Reporting	Change	USD
Period Type	Annuals	Consolidated	Yes	Accounting	Mixed		

Alphabet Inc

Sector: Servicios de comunicación Industry: Medios interactivos y servicio Sub-Industry: Medios interactivos y servicio

Pension

For the Fiscal Period Ending	31/12/2011	31/12/2012	31/12/2013	31/12/2014	31/12/2015	31/12/2016	31/12/2017	31/12/2018	31/12/2019	31/12/2020	31/12/2021
Currency	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*
Pension Net Periodic Cost											
Service Cost	--	--	--	--	--	--	--	--	--	--	--
Interest Cost	--	--	--	--	--	--	--	--	--	--	--
Expected Return on Plan Assets	--	--	--	--	--	--	--	--	--	--	--
Pension Expense (Income)	-	-	-	-	-	-	-	-	-	-	-
Other Postretirement Cost											
Service Cost	--	--	--	--	--	--	--	--	--	--	--
Interest Cost	--	--	--	--	--	--	--	--	--	--	--
Expected Return on Plan Assets	--	--	--	--	--	--	--	--	--	--	--
Other Postretirement Benefits Expense (I	-	-	-	-	-	-	-	-	-	-	-
Pension Funded Status											
Fair Value of Plan Assets	--	--	--	--	--	--	--	--	--	--	--
Actual Return (Loss) on Plan Assets	--	--	--	--	--	--	--	--	--	--	--
Employer Contribution	--	--	--	--	--	--	--	--	--	--	--
Benefits Paid	--	--	--	--	--	--	--	--	--	--	--
Projected Benefit Obligation	--	--	--	--	--	--	--	--	--	--	--
Over(Under) Funded Pension	--	--	--	--	--	--	--	--	--	--	--
Accumulated Benefit Obligation	--	--	--	--	--	--	--	--	--	--	--
Pension Funding Ratio	--	--	--	--	--	--	--	--	--	--	--
Other Postretirement Funded Status											
Fair Value of Plan Assets	--	--	--	--	--	--	--	--	--	--	--
Actual Return (Loss) on Plan Assets	--	--	--	--	--	--	--	--	--	--	--
Employer Contribution	--	--	--	--	--	--	--	--	--	--	--
Benefits Paid	--	--	--	--	--	--	--	--	--	--	--
Projected Benefit Obligation	--	--	--	--	--	--	--	--	--	--	--
Over(Under) Funded Post Ret Benefits	--	--	--	--	--	--	--	--	--	--	--
Other Post-Retirement Funding Ratio	--	--	--	--	--	--	--	--	--	--	--
Actuarial Assumptions											
Pension											
Expected Return on Plan Assets	--	--	--	--	--	--	--	--	--	--	--
Discount Rate used on Plan Liabilities	--	--	--	--	--	--	--	--	--	--	--
Rate of Compensation Increase	--	--	--	--	--	--	--	--	--	--	--
Other Postretirement Benefits											
Expected Return on Plan Assets	--	--	--	--	--	--	--	--	--	--	--
Discount Rate used on Plan Liabilities	--	--	--	--	--	--	--	--	--	--	--
Health Care Cost Trend Projected(next y	--	--	--	--	--	--	--	--	--	--	--
Pension Plan Asset Allocation											
Fair Value of Plan Assets	--	--	--	--	--	--	--	--	--	--	--
Asset Category - Equities %	--	--	--	--	--	--	--	--	--	--	--
Asset Category - Debt %	--	--	--	--	--	--	--	--	--	--	--
Asset Category - Real Estate %	--	--	--	--	--	--	--	--	--	--	--
Asset Category - Company Stock %	--	--	--	--	--	--	--	--	--	--	--
Asset Category - Cash %	--	--	--	--	--	--	--	--	--	--	--
Asset Category - Other %	--	--	--	--	--	--	--	--	--	--	--
Expected Pension Payments											
Year 1	--	--	--	--	--	--	--	--	--	--	--
Year 2	--	--	--	--	--	--	--	--	--	--	--
Year 3	--	--	--	--	--	--	--	--	--	--	--
Year 4	--	--	--	--	--	--	--	--	--	--	--
Year 5	--	--	--	--	--	--	--	--	--	--	--
Beyond Year 5	--	--	--	--	--	--	--	--	--	--	--
Expected Postretirement Benefits											
Year 1	--	--	--	--	--	--	--	--	--	--	--
Year 2	--	--	--	--	--	--	--	--	--	--	--
Year 3	--	--	--	--	--	--	--	--	--	--	--
Year 4	--	--	--	--	--	--	--	--	--	--	--
Year 5	--	--	--	--	--	--	--	--	--	--	--
Beyond Year 5	--	--	--	--	--	--	--	--	--	--	--

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Company In Depth Fundamentals - Supplemental

Ticker:	googl US EQUITY	Sort	Ascend	Currency	Reporting	Change	USD
Period Type	Annuals	Consolidated	Yes	Accounting	Mixed		

Alphabet Inc

Sector: Servicios de comunicación Industry: Medios interactivos y servicio Sub-Industry: Medios interactivos y servicio

Supplemental

For the Fiscal Period Ending	31/12/2011	31/12/2012	31/12/2013	31/12/2014	31/12/2015	31/12/2016	31/12/2017	31/12/2018	31/12/2019	31/12/2020	31/12/2021
Currency	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*	*USD*
Options Activity											
Options Granted During Period	1.44	2.78	0.00	-	-	-	-	-	-	-	-
Options Outstanding End Of Period	19.61	17.10	10.07	7.24	4.90	3.30	-	-	-	-	-
Options Exercisable End of Period	12.53	12.05	7.59	6.21	4.46	3.30	-	-	-	-	-
Price											
Weighted Average Fair Value per Option	105.04	194.27	107.20	107.20	-	-	-	-	-	-	-
Avg Exercise Price (Options Outstanding)	357.92	405.98	431.00	215.56	221.31	-	-	-	-	-	-
Avg Exercise Price (Options Exercisable)	313.68	351.28	379.60	199.57	212.02	-	-	-	-	-	-
Stock Option Valuation Model	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Assumptions											
Stock Opt Valuation - Risk Free Rate (%)	2.30	1.00	0.90	1.00	-	-	-	-	-	-	-
Stock Opt Valuation - Expected Life (Yrs)	5.90	5.20	5.80	5.20	-	-	-	-	-	-	-
Stock Opt Valuation - Expected Volatil (%)	33.00	29.00	29.00	29.00	-	-	-	-	-	-	-
Stock Opt Valuation - Dividend Yield (%)	-	-	-	-	-	-	-	-	-	-	-
Stock Expense											
Expense For Stock-Based Compensation	1,974.00	2,692.00	3,343.00	4,279.00	5,203.00	6,703.00	7,679.00	9,353.00	10,794.00	12,991.00	15,376.00
Stock Option Expense (After Tax)	-	-	-	-	-	-	-	-	-	-	-